



CipherLab 1660 Pocket-size Scanner Wins 2009 Mobile Star Award

Scanner named a rising star in the portable productivity peripheral hardware category

PLANO, TX — December 14, 2009 — CipherLab (www.cipherlab.com), a leading innovator in Automatic Identification and Data Capture (AIDC) for the retail, warehouse and distribution markets, announced today that its 1660 Pocket-size scanner has been named a winner in the eighth annual Mobile Star Awards™ hosted by mobile technology news portal MobileVillage®. The CipherLab 1660 won the Rising Star award in the Portable Productivity Peripheral Hardware category. This is the third consecutive year that CipherLab has been named a winner in the Mobile Star Awards competition.

The recently launched CipherLab 1660 Pocket-size Scanner is one of the smallest and lightest wireless barcode readers on the market, freeing employees to be as productive regardless of location. When paired with a handheld mobile computer, smartphone or PDA, it provides remote workers with anywhere mobility and boosts the efficiency of data collection applications used in settings where logistics systems are most crucial, such as healthcare, public utilities and field service environments.

The Rising Star Award is of particular interest because it was bestowed by product users who are also subscribers to MobileVillage's "Go Mobile™" newsletter.

"The 1660 is another in a long-line of quality products from CipherLab that delivers 'anywhere mobility' to workers spanning numerous industries from retail to logistics to groceries – saving them valuable time and money," said Jon Covington, MobileVillage founder and president. "Because our readers are the industry's most savvy mobile business users, Mobile Star Award winners can claim they are the users' choice. Winners are chosen by real users based on real results, not hype."

This year's Mobile Star Awards winners are posted online at <http://www.mobilevillage.com/awards.htm>.

About MobileVillage / PDA Inc.

Founded in 1993, MobileVillage is a market and solution development company dedicated to advancing mobile and wireless technology in a wide range of industries. MobileVillage accomplishes this by fostering education and alliances through "Best of Breed" solution identification, event partnerships, an online industry directory, industry job postings, daily online news, its widely respected Go Mobile newsletter, a Mobile Mentors™ program, and popular annual Mobile Star Awards program. Visit MobileVillage online at www.MobileVillage.com.

About CipherLab

CipherLab is a global leader in the design, manufacture and marketing of AIDC (Automatic Identification and Data Capture/Collection) products and systems. The company's award-winning mobile computers and scanners are integrated into the networks of some of the world's best known government and logistics, grocery, manufacturing, retail, distribution, agricultural and healthcare companies, helping them run more efficiently and effectively via "anywhere mobility," onsite and on the road. CipherLab Solutions Certified value-added resellers and integrators further extend the company's expertise, particularly within the small- to medium-size business

market. Headquartered in Taipei, Taiwan with North American offices in Plano, TX and operations in EMEA, the Americas, Asia Pacific and China, CipherLab is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). More can be found on the web at www.cipherlab.com.

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