

CipherLab Launches the New CP30 Windows Mobile® 6.5 Enterprise Mobile Computer

*Built to Boost Workflow Efficiency in the Retail and Mobile Workforce
with All-in-One Wireless Communication and Free Programmable Software*

Taipei, Taiwan – 9th, September 2011 – CipherLab, a leading innovator in Automated Identification and Data Capture (AIDC) for the retail, warehouse, and distribution industries, today launched the CP30 enterprise mobile computer. Designed for the demanding retail business, the CP30 packs Windows Mobile® 6.5, 3.5G WWAN, WLAN, and WPAN wireless connectivity, as well as free programmable software into one powerful unit. This device also makes the perfect companion of mobile workers for field sales and field services.

“The retail environment is rapidly changing, and we are here to help our customers succeed in their business by putting more flexibility and capabilities in their hands.” explained Sherman Chuang, President of CipherLab. “We believe CP30 has everything to offer in this fast-paced environment and beyond.”

Preloaded with CipherLab Smart Shell, the CP30 brings the new user experience of leveraging all the advantages of a mobile device based on user preference. The option of 2D imager answers the blooming needs in ticketing and payment slips in the retail industry. The built-in 3.2 megapixel auto focus camera enables easy capture of service items and product issue proofs into the workflow to boost productivity and eliminate potential disputes.

For retail businesses looking to maintain cost-effective workflow management and get productive, the CP30 meets a spectrum of application needs with optimal total cost of ownership (TCO), featuring:

- Windows Mobile® 6.5 operating system
- Free software tools for easy and fast customization
- All-in-one wireless communication through 3.5G WWAN, WLAN and WPAN
- Support laser and 2D imager options

For more details and specifications regarding the CipherLab CP30 enterprise mobile

computers and other CipherLab products, please visit www.cipherlab.com.

About CipherLab

CipherLab is a global leader in the design, manufacture, and marketing of Automatic Identification and Data Capture/Collection products and systems. The company's mobile computers and scanners are integrated into the networks of some of the world's best known logistics, retail, distribution, government installations and healthcare companies, helping them run more efficiently and effectively onsite and on the road. Operating worldwide, CipherLab is headquartered in Taipei, Taiwan with offices in China, Germany and the USA, and is publicly traded on the Taiwan stock exchange (Taiwan OTC: 6160). For more information, please visit www.cipherlab.com.

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